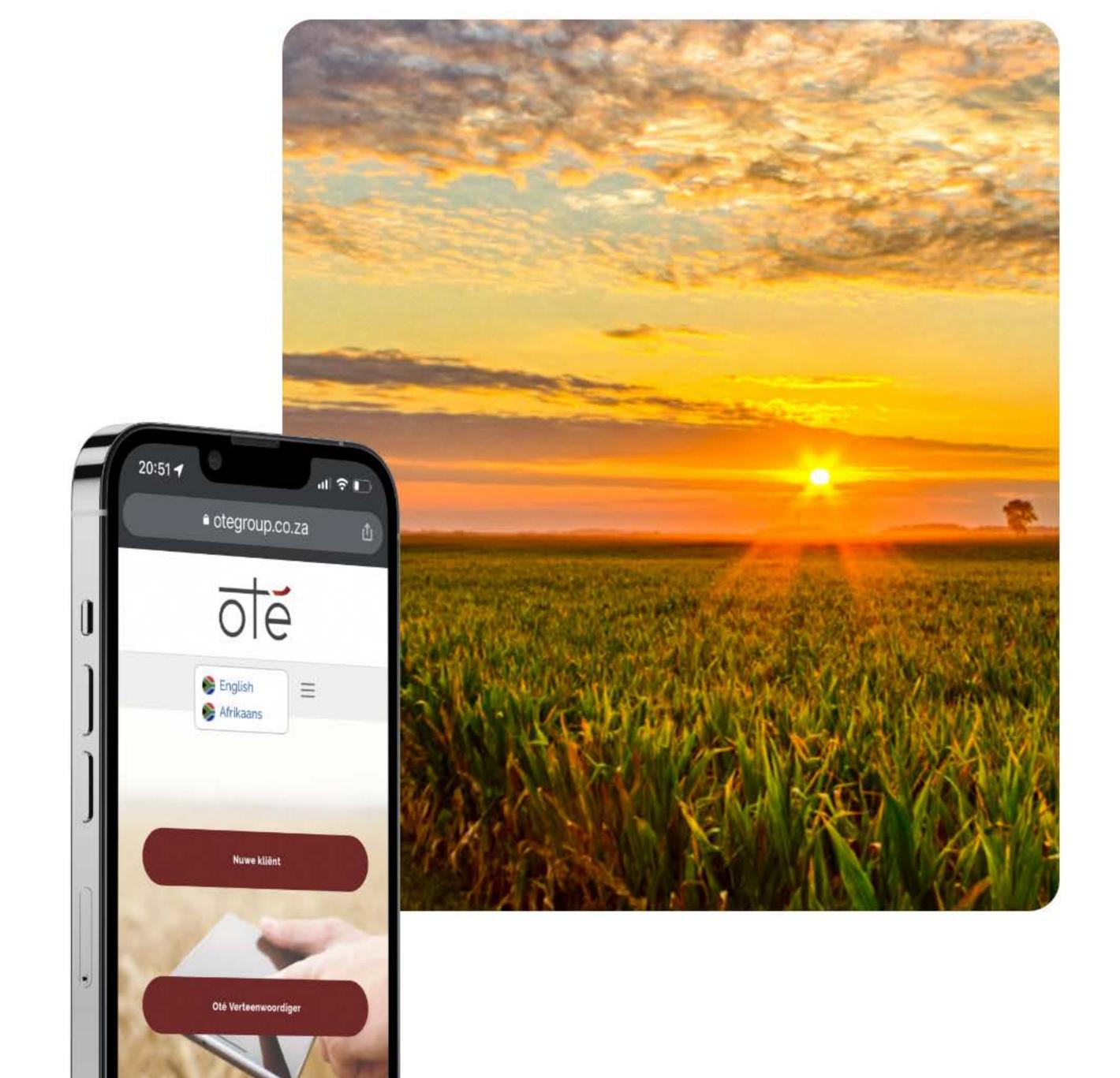




PROCUREMENT OF COMMODITISED AGRICULTURAL INPUTS.

# **COMPANY PROFILE**





## **OUR STORY**

Oté was established in 2017, the main driving force for Oté is simple. Bringing the margins down in the procurement of commoditised agricultural inputs. The passion for Oté lies in their commitment,



loyalty and striving to deliver great quality products at the best prices. Online buying is one of the qualities that Oté strives toward and delivering on the right time.

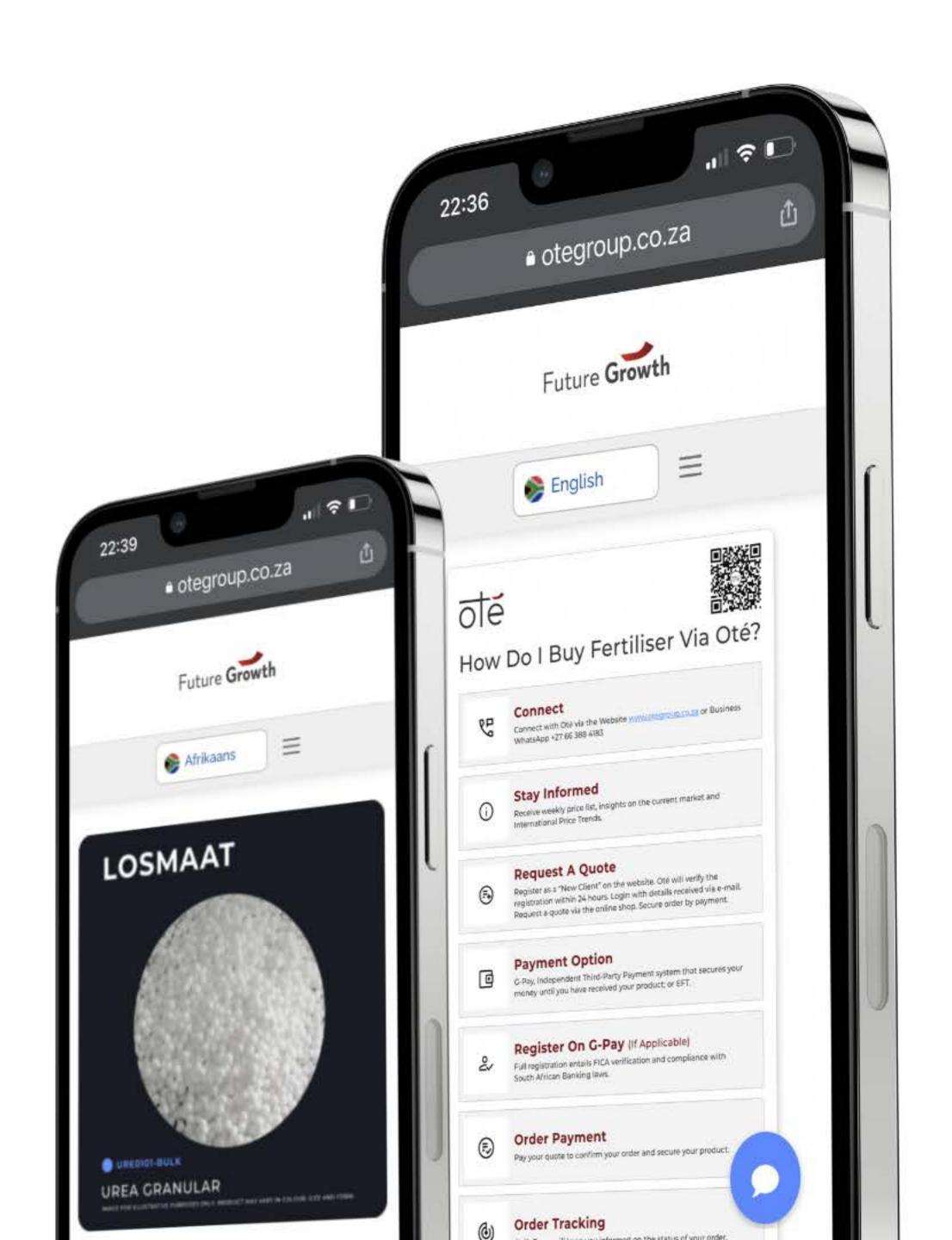
Knowledge is power and Oté brings knowledge to empower our farmers in making informed decisions as to when it is more favourable to buy.



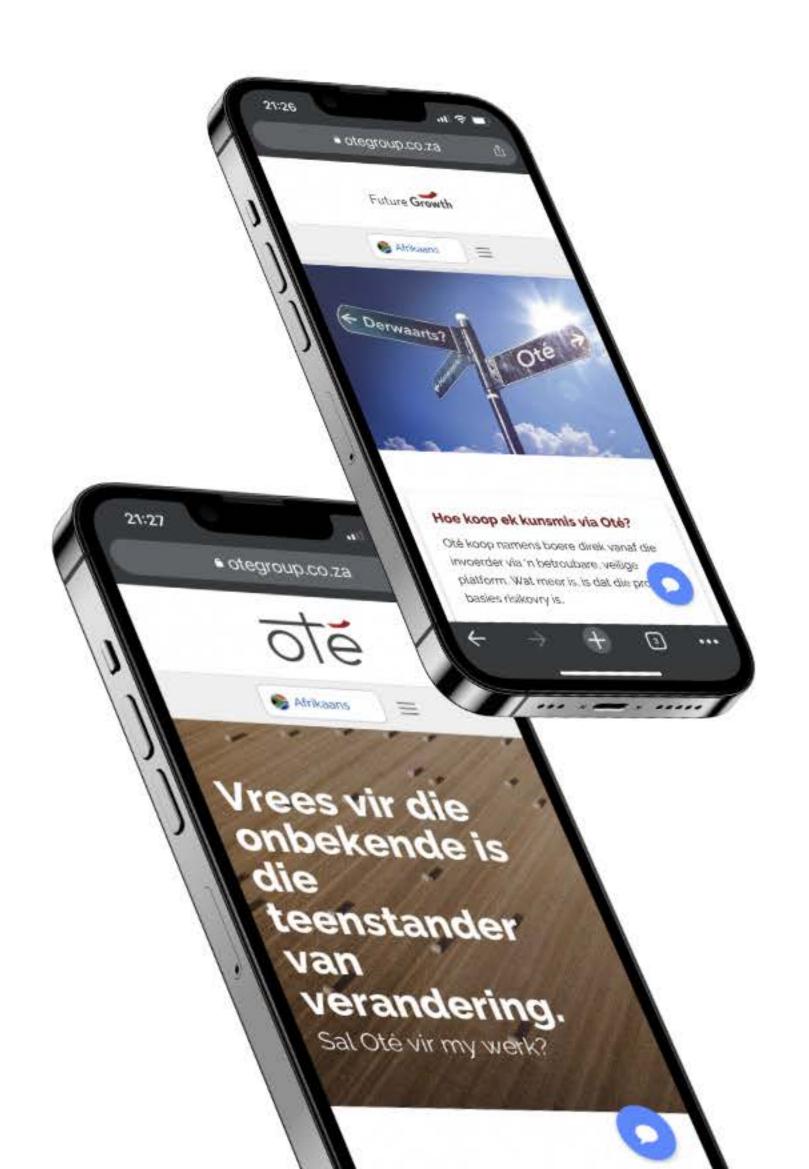
#### WHAT WE DO

Oté facilitates the procurement of commoditised agricultural inputs direct from importers via a highly secured online platform.

We play an instrumental role in empowering farmers to farm profitably. That is, we obtain the best possible price for inputs and mitigate risk of buying.







We use farmers' planning and combined country wide buying power along with knowledge of favourable buying times. Oté's model is therefore a game-changer for progressive farmers.

With initial focus on supplying straight fertiliser in bulk, Oté's online model also makes provision for bagged product. This could save you a substantial amount of money during the process. What is more, Oté ensures that you know when the price is right to buy, which keeps even more money in your pocket. Yes, you farm more profitably.



### **WHO WE ARE**



Jaco Myburgh



Eugene Coetzee
Tribe Coordinator and Analyst



Herman Bam Relationship Coordinator



Chané Britz
Admin Controller



Tim Oranmore-Brown
Design and Development



**Anton Roetz** 



ProForum
Finances Partner



JP Lamberg & Associates
QC/QA of fertiliser



### **Our Vision**



It is our vision to play an instrumental role in changing the way farmers procure fertiliser in order for them to farm profitably by obtaining the best possible price for inputs while eliminating the risk of buying.

### **Our Mission**



It is our mission to create a state of the art online business where farmers can procure fertiliser at the best price, regardless of their location or seasonal patterns.

#### **Our Values**



The Oté model was developed with our farmers in mind, first. We therefore endeavour to offer a secure yet transparent, risk free service to our farmers.



#### **CONTACT US**

www.otegroup.co.za info@otegroup.co.za

#### Physical address:

Dynarc Business Chambers Dynarc House, 31 Courtenay St. George 6530

#### **Postal Address:**

Postnet Suite 177
Private Bag X6590
George
6529



